

New York City Media Seminar 2014-2015

We are pleased to announce the schedule for the second season of the New York City Media Seminar. The goal of the seminar is to link economists in the greater New York area working on media topics by providing a regular forum to connect with media research in economics, marketing and beyond. The seminar is open to all researchers with access to New York City and draws speakers from across the US and abroad.

The seminar takes place from 10-12 noon the first Wednesday of each month during the academic year. The first meeting of the season will be October 1, 2014. The seminar is held at the midtown headquarters of the Associated Press at 450 W. 33rd St., a short trip from Grand Central Terminal or Penn Station.

Each seminar starts with coffee, followed by a 90-minute presentation and discussion. Participants are welcome to join the speaker and organizers for lunch.

See below for the preliminary 2014-2015 schedule. We will finalize the schedule later this summer.

- October 1, 2014: Przemyslaw Jeziorski, UC Berkeley
- November 5, 2014: Nicholas Economides, NYU
- December 3, 2014: Stefano Della Vigna, UC Berkeley
- February 4, 2015: Greg Crawford, University of Zurich
- March 4, 2015: To Be Confirmed*
- April 1, 2015: Jeremiah Dittmar, LSE
- May 6, 2015: To Be Confirmed*
- * To be scheduled: David Stromberg, University of Stockholm; Justin Rao, Microsoft

The seminar is organized by Lisa George, Hunter College (lisa.george@hunter.cuny.edu) and Miklos Sarvary, Columbia Business School (ms4584@columbia.edu). The Associated Press and the Columbia Media Program generously support the series.

Please circulate this announcement to colleagues interested in media research both inside and outside of economics. NYC Media Seminar communications are managed through a listserv. To subscribe, send an email to listserv@hunter.listserv.cuny.edu with SUBSCRIBE MEDIANYC-L in the e-mail message body (and nothing else), or follow this link [MEDIANYC-L](#) and register for the list.

We look forward to welcoming you again this fall,



Lisa George
Hunter College, CUNY



Miklos Sarvary
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